



GEODIS



Geodis Morocco Presentation



- Park Oukacha : 14 300 sm of surface managed located near Casablanca Port



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Geodis Morocco : Key Figures



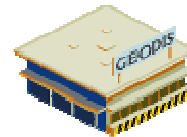
950
Clients



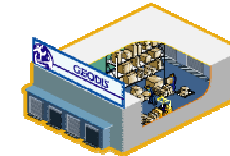
300
Employees



2
Sites*



55.000 sqm
Logistics warehouse



* Casablanca & Tanger



Geodis Logistics : ISO 9001
ISO 14001
OHSAS 18001



Geodis Wilson : ISO 9001



C.A.
2010

19 M€

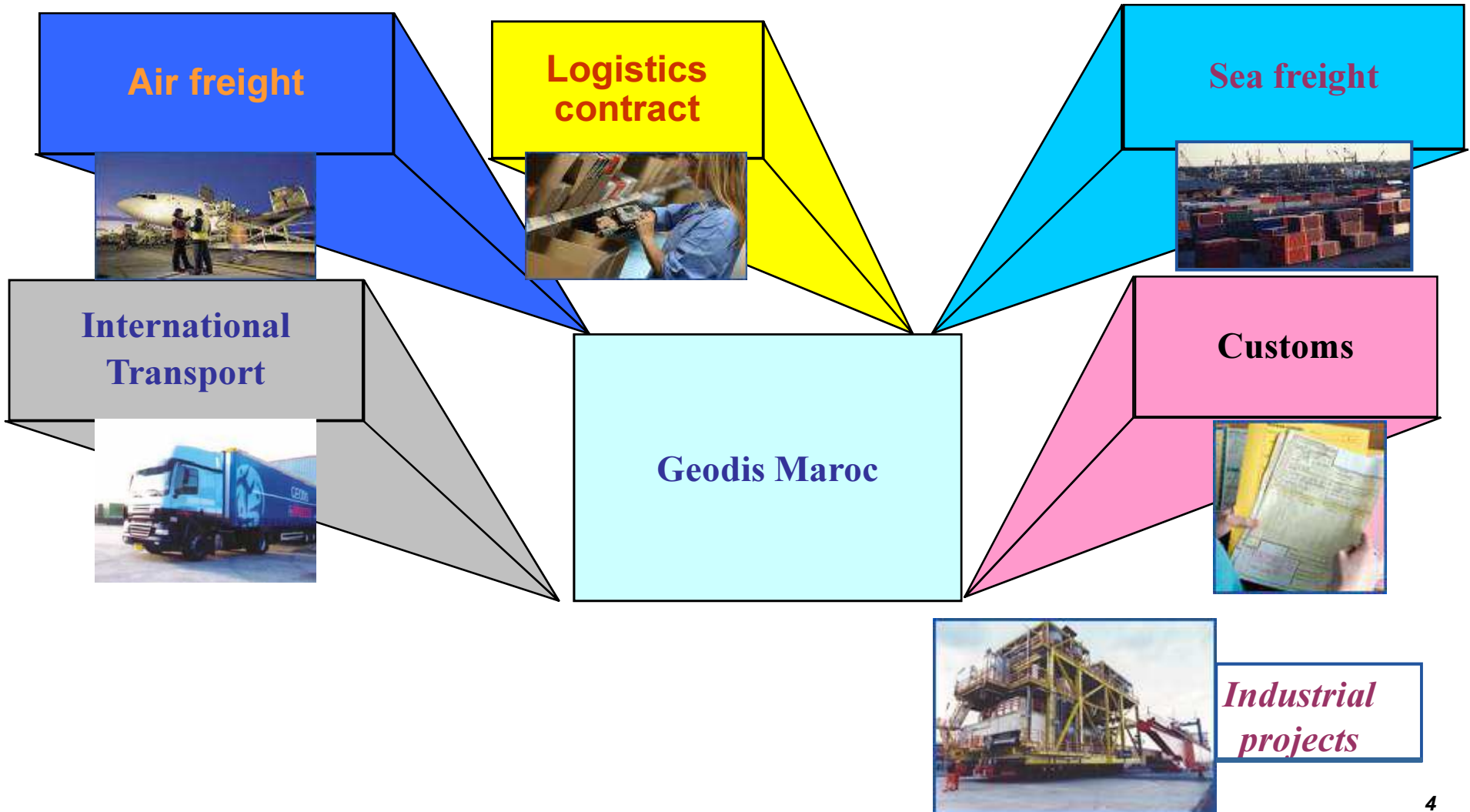
Projection
2011

22 M€





Geodis Maroc : CORE BUSINESS





Geodis Morocco : International Logistics & Freight Forwarding

Logistics



- Upper reaches Logistics
- Down stream Logistics
- Added value Services
- Reverse Logistics
- Distribution : FTL / LTL, Express

Air



- Groupage
- Door to Door
- AOG
- Chartering

Sea



- FCL
- Groupage / FCL
- NVOCC
- Conventional Transport

Customs clearance



Industrial Projects





Geodis Morocco : Customs Broker Licence

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- **Proper customs licensee**
- **Customs people in GWM warehouse (6 days a week)**
- **People : 8**
- **IT : Customs connection « Badr » via internet – Management tool**
- **Different customs aspects and regimes (temporary import, Industrial free warehouse, Advanced supplier warehouse,...)**
- **Ability to avoid port charges (warehousing and demurrage fees) thanks to our broker licensee when we can reach our bonded warehouse and area (14000 sqm) straight from the port / customs formalities to be done in the Geodis location without container offloading (except in case of customs visit)**
- **Direct delivery to plant or selling point**





Inbound and Customs offer Geodis Customs Expertise

- **Geodis offers a multi-business solution, which support customers in their overall logistics**
 - All customers areas
 - All countries
 - Any kind of customs solution
- **Geodis customs expert teams are at customer disposal to study solutions to secure international flows at lowest costs**
- **Geodis proposes to support customers in their strategic decisions through:**
 - Study, analysis of customs & foreign trade problematic
 - Customs consulting in any international, national or local area to reach the best optimization to customers
- **A permanent follow up on regulations**
 - Management of customs clearances through Geodis teams
 - Global customs management system with indicators, statistics
- **For their customers, Geodis set up dedicated solutions**
 - Customers or Geodis procedure / authorization
 - Conventional customs procedure
 - Simplified customs procedure
- **Geodis uses all kind of customs clearance documents**
 - For free circulation
 - For temporary admission
 - Favorable economic regimes:
 - Bonded warehouse
 - Advanced suppliers warehouse...
 - Exportation
 - Importation



Geodis Morocco : Focus on Distribution Capability



- **Geodis trucks park in property : 27 vehicles**
- **Partnership with 3 qualified companies based on contractual Service Level Agreement :**
 - CTM (tracking interfaced with Geodis IT)
 - Maroc Express
 - Transport Carre
- **Transportation Cut off time :**
 - 24h : Casablanca / Rabat / Kenitra / Meknes / Fes / El Jadida / Settat / Marrakech
 - 48h : Rest of the cities
- **Proof of Deliveries :**
 - Deliveries made by Geodis network : 24 h
 - Deliveries made by Geodis Partners network : 48 h
- **Project of external growth in domestic transport in progress**





Moroccan Logistics Activities

Unilever Maroc :

- 13 800 sm in situ - 14 600 pallets positions
- Raw materials and Finished Goods logistics flows for Food and Health Personal Care activity
- 980 SKU managed on 7 particular flows
- 1.500 equivalents pallets handled per day



- Inbound flow : factory, import, local suppliers
- Outbound flow : factory, export, local customers (Distributors and Supermarket)
- Copacking and promotional activity



Moroccan Logistics Activities



Inwi :

- 3th Moroccan Telecommunication Company
- An ONA subsidiaries
- Added value warehousing activity :
 - Copacking : boxing & shrinking
 - System matching : Mobile / SIM Card / Phone Number
- Traceability management at the serial number
- Interfacing with Wana ERP Oracle
- Distribution : FTL, LTL and Express

Warehousing Activity - Wana

	Mobile	SIM & Recharge Card	PLV	Σ
Surface	1 644	140	240	2 024 sm
Number of pallets positions	2 256	192	330	2 778 PP
Number of SKU	245	49	313	607
Average inbound flow in pallets	10	2	4	16
Average outbound flow in pallets	13	1	1	15
% picking flow	80%	78%	20%	59%



Moroccan Logistics Activities

BDF ●●●●
Beiersdorf

- Distribution Center based on Oukacha - 1.200 sqm
- 400 SKU declined on 4 families : Personal Products / Dermatology / Hansaplast / Beauty
- 130 SKU of Beauty Products managed in a bunker on temperature and humidity control
- WMS Altesse interfaced with ERP PeopleSoft – pre-conditioning functionality with lot number & expired date management



- Distribution Center based on Oukacha - 900 sqm
- 1.200 SKU managed with heterogeneous product size
- Pick and pack preparation
- 120 sqm of post manufacturing activity
- WMS Millénium interfaced with Legrand ERP
- FTL / LTL & Express Distribution to Legrand Customers



Moroccan Logistics Activities



- **Distribution Center based in Casablanca – 12.000 sqm**
- **Full range of products : White, brown, electronic, mobile & spare parts**
- **Goods reception Sea & Air shipments**
- **Customs clearance**
- **Warehousing**
- **Management inventory**
- **Logistics added value services**
- **RFID**
- **Distribution**
- **Return of articles**



Industrial projects in Morocco



OCP – Length 17,2 m – Weight 55 tons



Industrial projects: Four Seasons Marrakech





Industrial projects: Four Seasons Marrakech





Industrial projects: Four Seasons Marrakech



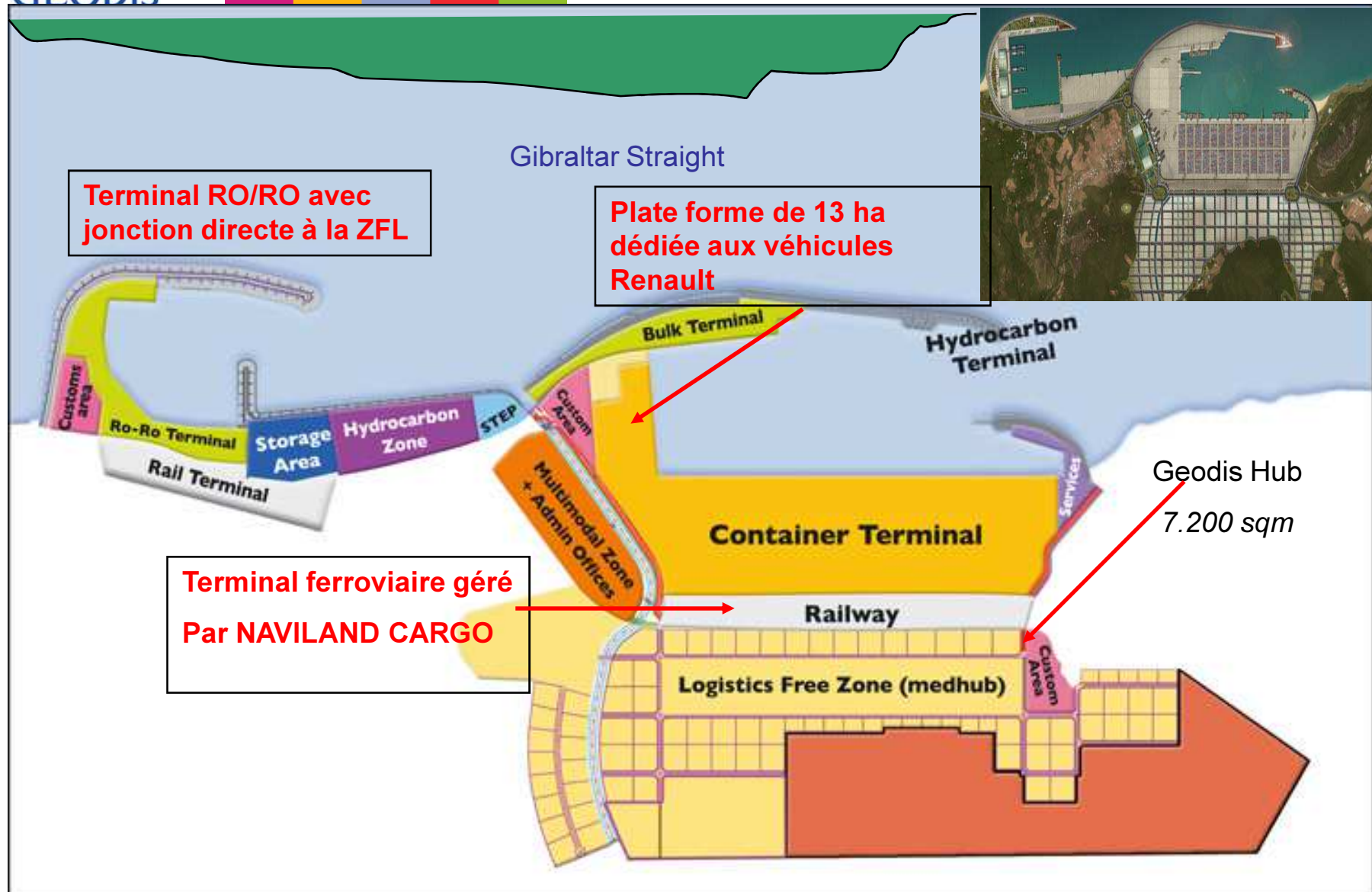


Tangier Med GEODIS HUB



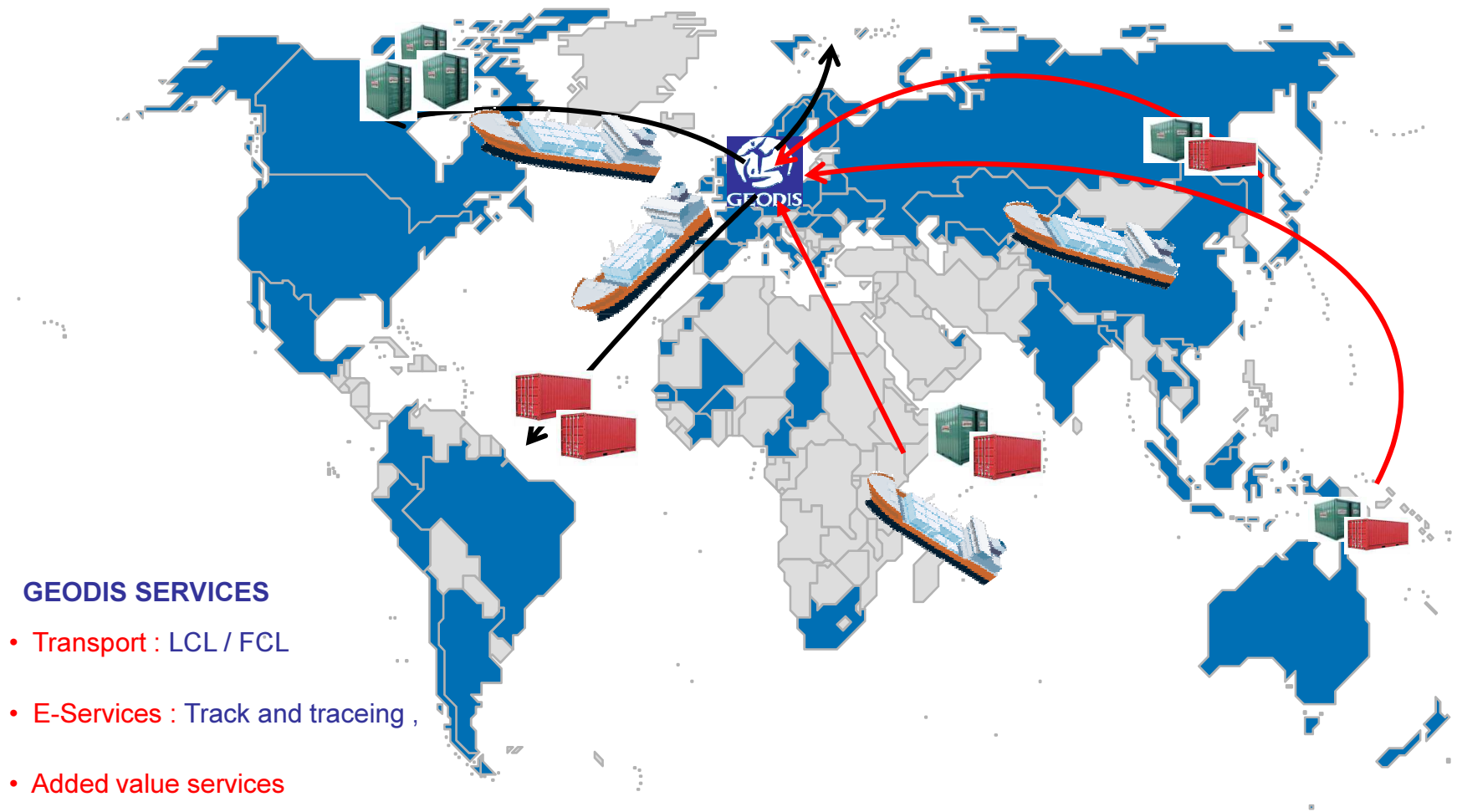
TANGER MED I

GEODIS





Flow optimization in Tangier Med Hub





TANGER MED I – LOGISTICS FREE ZONE (ZFL)



Geodis Warehouse
7.200 sqm





Tangier Med Port : Geodis European and Africa Hub



- **Warehouse site :**

- 7.200 sqm - 12 meters high
- **4.000 sqm currently available**
- International Logistics Infrastructure Standards

- **Operations:**

- Goods reception coming from Asia & America
- Warehousing
- Flows Consolidation
- Deliveries to Free Zones in Morocco
- Shipping by trucks or containers to European ports or final destination
- Shipping by containers to Maghreb & West Africa

- **Operations start : April 2009**

- **Current Customers : Philips – EADS – Region4**

- **Prospects : Unilever – SCAPA - DELPHI**





Moroccan Logistics Activities: Tangier Med Geodis HUB



- **Tangier Med** **PHILIPS**
sense and simplicity
 - Maghreb & West Africa Distribution Center – 2.000 sqm
 - 1.000 SKU of Philips Products Range
 - Customization of products according to the market destination



- Logistics Management of Security Equipments which will be installed by EADS on the Tangier Med Free Zone and Port
- 70 SKU of electronics products : cameras, radar, IT equipments, weather report station



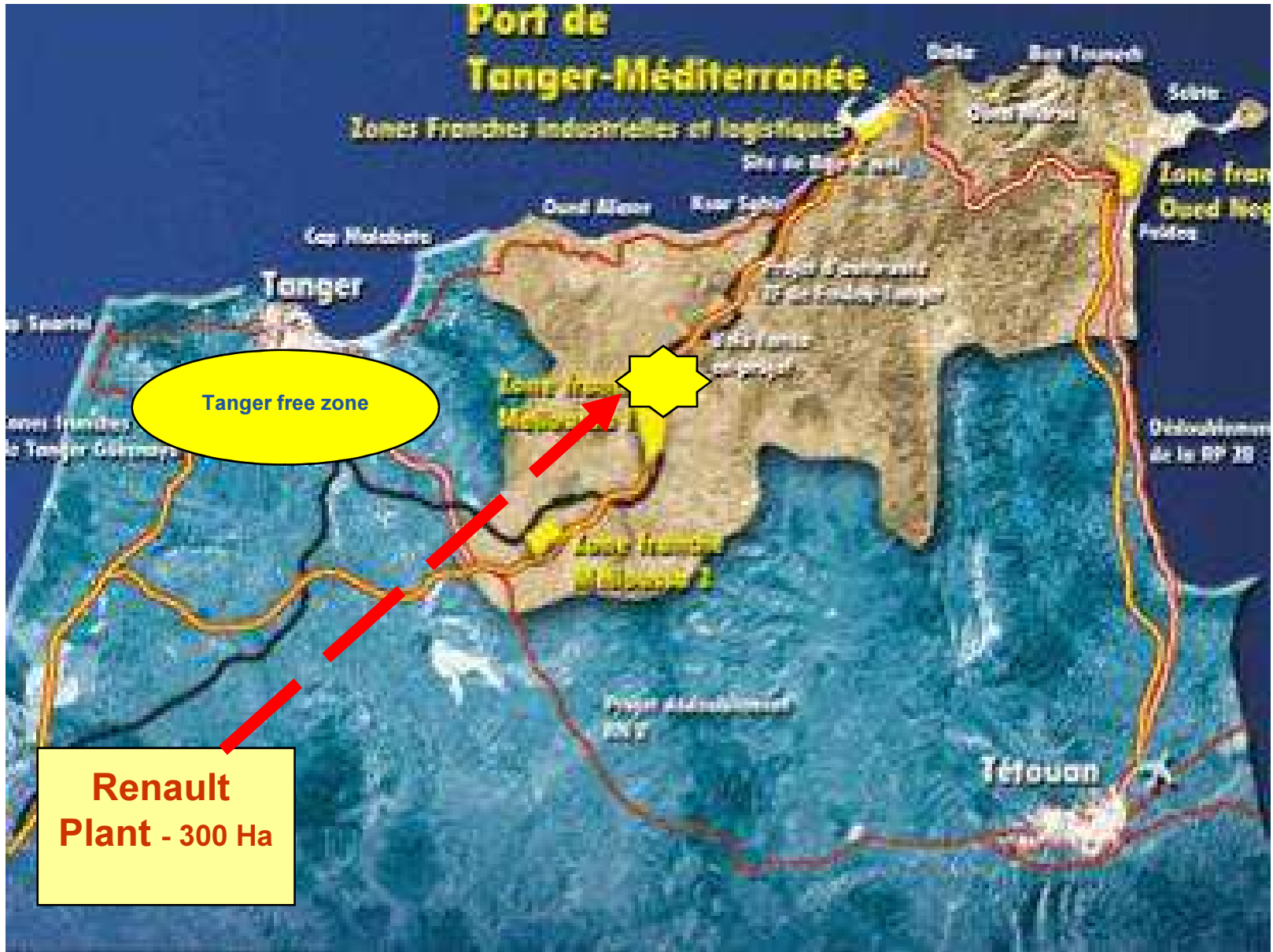
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GEODIS GROUP ACTIVITIES AT TANGIER Med PORT

- **GEODIS TANGER MEDITERRANEE**
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 - 1. **Freight forwarding**
 - 2. **Logistics**
 - 3. **Warehousing**
 - 4. **Customs**

- **NAVILAND CARGO MAROC**
 - 1. **Container rail transport from Tanger Med up to Casablanca**
 - 2. **In progress : Container Rail management for main areas in Casablanca – Marrakech & Fès**

- **STVA & GEODIS**
 - 1. **Vehicles compound management at port & factory (13 Ha in Tanger Port)**
 - 2. **Wagon transport between Renault plant & Tanger Med Port**



Port de Tanger-Méditerranée

Tanger free zone

Renault Plant - 300 Ha



Geodis Morocco References



La perfection technique, la passion automobile

